



**CENTRAL
EUROPE**
COOPERATING FOR SUCCESS.



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND

Identification of pilot cultural areas and awareness raising towards local communities

GENERAL INFORMATION ON THE PARTNER AREA

- 1) **Name of the area** PROVINCE OF RIMINI
- 2) **Contact organisation** EUROPEAN POLITICS - INTERREG OFFICE
- Municipality Province Region University

Development Agency Other _____

3) **Country** ITALY

4) **Resident population (year 2008)** 294.333

5) **Area dimension (in square km)** 535 km²

6) **Airport-port services nearby:** Yes No
International Airports of Rimini, Forlì, Bologna

If Yes, please indicate the distance in Km of each service 5 km; 60 km; 100 km from Rimini centre

7) **Tourist information offices in the territory (please indicate the number)** 25

8) **Significant cultural sites nearby (please indicate their number) at least** 25

If Yes, Archaeological park of Verucchio dated to Etruscans- Villonavans period; 15 boroughs characterised by the domination of the Malatesta Seigniorship from the Middle Ages to Renaissance, with their unique heritage of historical centres, castles and fortresses; roman heritage sites

9) **Natural resources nearby of particular significance (parks, protected areas, natural reserves, wet zones, etc.) (please indicate their number) at least** 10

If Yes, Onferno Caves & Oriented Nature Reserve, The Conca Wildlife and Ornithological WWF Oasis; Marano Natural Park, Marecchia Valley Natural Observatory, The Arboretum in Mondaino, Albereto Wood in Montescudo, Cà Brigida Oasis in Verucchio, Cava Quarry Park in Poggio Berni

- 10) **Distance from the most important town/destination from the tourist point of view (please indicate distance in KM) Max 45 km**

Name of the famous tourism destination RIMINI

- 11) **Limits and bonds for promoting tourism in that area: which are the reasons why people visiting the “famous destination” do not go to the nearest and less famous one(s)?**

Please detail :

Basically because those who visit Rimini are mainly interested in a kind of sun and relaxing holiday, while the hinterland offers a cultural & naturalistic stay.

INITIATIVES IN THE FIELD OF SUSTAINABLE DEVELOPMENT

- 12) **Adhesion to the “Aalborg Chart”:** Yes No

If Yes, please indicate the year 1999

- 13) **Start up of Local Agenda 21:** Yes No

If Yes, Since 2002 the Province of Rimini has set itself a series of thematic groups that include the promotion of “Economical Resource & heritage to protect”, “Prevention from the different kinds of pollution” e “Social Quality”. The main objectives are to promote the use of “clean” solar energy on the Adriatic Riviera, electricity and water saving, and awareness of ecological issues among tourists and those operating in the tourist industry. In order to continue the Agenda 21 process implemented back in 2003, the Province of Rimini has renewed its commitment to sustainable tourism with a programme that aims to facilitate relations between the supply of eco-friendly products and the demand for the same from accommodation facilities. The Province of Rimini has also organised two international conferences on sustainable tourism: the first in June 2001, the last in November 2008 which concluded with the approval of the Rimini Charter on Sustainable Tourism.

- 14) **Your territory is interested by environment sustainability policies:** Yes No

If Yes, indicate if it concerns one of the following sectors:

- quality of water
- quality of air
- waste disposal
- eco-compatible mobility
- Other Green Public Procurement, Environmental Management Systems (ISO-EMAS), Quality Certification Schemes (Eu Ecolabel)

- 15) **Eventual programmes and/or on-going projects in your territory, financed by national/local public bodies, by European Union, or by your organisation, in the field of sustainability:**
 Yes No

If Yes, provide a list ROMIT, SUVOT, MAVITRA, PARKS & ECONOMY, ADRIANET, FAREADRI, BARCA IN ADRIAS KOLPOS, PADMALAB, EUROMUSE

- 16) **Other projects or initiatives in your territory to promote the sustainable tourism through the quality certification of the destinations (“Environmental Management System”: ISO and EMAS):** Yes No

If Yes, The Province of Rimini gives contributions to private companies operating in its country which introduce Environmental Management Systems according to the international law ISO 14001 and/or EU Regulation March 2001 n° 761/01 (EMAS II) or which intend to apply for the European Ecolabel Brand for tourist accommodation service, approved by E.U. Commission Decision n° 287/2003.

THE TOURISM DEMAND

In the case you are not provided with the data related to the required years and typologies, you are invited to communicate the data at your disposal.

- 17) Annual arrivals and presences (PRESENCES means the number of nights – ARRIVALS means the number of people – VISITORS means estimate number of people who stay only during the day)**

	1998	2003	2008
N° annual PRESENCE	15.641.632	15.349.118	15.574.005
N° annual ARRIVALS	2.442.987	2.667.068	2.972.258
Estimate N° VISITORS	809.900	890.000	1.000.000

2008 Estimate n° Presences in private houses	2.071.418
2008 Estimate n° Arrivals in private houses	137.234

18) Demand Composition

Indicate the number of national and international presences/arrivals:

	2008
N° national presences	12.136.092
N° foreign presences	3.437.913
N° national arrivals	2.367.810
N° foreign arrivals	604.448

19) Monthly Distribution (2008)

	Number overall presences	Number overall arrivals
January	205.000	65.009
February	184.209	68.863
March	344.489	128.278
April	512.779	203.096
May	961.491	324.863
June	2.931.859	486.374
July	3.945.730	539.535
August	4.382.411	676.644
September	1.469.682	242.869
October	304.086	110.812
November	183.334	68.152
December	148.935	57.763
Total	15.574.005	2.972.258

THE TOURISM OFFER

In the case you are not provided with the data related to the required years and typologies, you are invited to communicate the data at your disposal.

20) Accommodation capacities (2008):

Accommodation	Number of units	Number of beds
Hotels	2.145	137.918
Motels		
Boarding Houses		
Other hotel facilities	125	4.610
Excursion hostels		
Youth hostels	5	455
Tent camp sites		
Holiday youth centres		
Holiday Villages	1	16
Camping	11	13.862
Residence		
Training recreational centres		
Public tourist cottages	78	3.633
Agrotourism	15	146
Private houses	13.080*	52.320*
B&B	66	355
Non classified facilities	98	957
Total	15.624	214.272

Source: Province of Rimini – Statistics Office

* Estimated data

21) Services of amusement and relief (2008):

Type	Number of units
Restaurants	1.950
Bars	2.200
Discotheques	46
Sport clubs	135
Amusement parks	25
Relaxation and wellness	14
Other	

Source: Province of Rimini – Statistics Office

22) Cultural offer (2008):

Type	Number of units (please specify)
Museums & Galleries	19 museums, 8 galleries
Archeological sites	7
Palaces & Manor houses	13 villas & historical residences
Castles, Towers & Fortresses	23 + 6 boroughs
Monuments (memorial arcs, statues, doors and gates, etc.)	17
Places & sites venues of historical occasions (e.g. for battles, events, etc.)	1
Cemeteries, mausoleums, memorial sites...	2
Churches, monasteries, abbeys...	29 + 8 sanctuaries
Squares, historical & ancient streets, public theatres, town walls...	19
Gardens, historical parks	10 Parks/ Natural Reserve, 9 Gardens
Popular fairs	15
Festivals & Events	30 cultural festivals/events
Food & wine factories (e.g. places where you can visit traditional food or wine production)	40
Other	

Source: Province of Rimini – Tourism Council

23) Natural offer (2008):

Type	Number of units
Bicycle paths/ MB	35
Golf courts	3
Spas & wellness centres	14
Trekking facilities	21
Walking paths	7
Activities in forests	-
Horse tracking	12
Beaches	40 km of beaches
Rivers for sport activities	-
Lakes for sport activities	21 (game fishing)
Other	

Source: Province of Rimini – Tourism Council